

Acsellerate Solutions, LLC.

504 Colecroft Court
Alexandria, VA 22314
(571) 266-6419

For further information contact:

Allyson Szablewski
Director of Marketing and Communications
Allyson@acsellerate.net

Acsellerate Announces Partnership with Fortune Web Marketing

Jennifer Stine Schulman will share Internet Marketing Expertise and SEM Insight

Alexandria, VA – August 26, 2010 – The industry leader in on-demand sales intelligence, Acsellerate® Solutions, has announced a partnership with Jennifer Stine Schulman, President of Fortune Web Marketing, an industry authority in online marketing strategies. The relationship with Schulman and Fortune Web Marketing will expose Acsellerate customers to expert techniques and innovative ideas on using analytics and CRM to drive their online marketing initiatives.

“From the beginning, our mission has been to provide access to information that helps our customers profitably grow their business,” says Steve Sabatini, President and Founder of Acsellerate. “The partnership with Jennifer and Fortune Web Marketing will offer another level of expertise, allowing customers to optimize their online presence and develop targeted marketing strategies that generate growth.”

With local searches on the rise, 55 million Tweets per day and 500 million people on Facebook, online marketing strategies are becoming an integral part of a company’s overall marketing plan. Through a series of special webinars and online learning courses, Schulman will suggest ways to use Acsellerate’s valuable information to gain search engine ranking, create successful email campaigns, promote social media initiatives, develop online video libraries, and establish a sophisticated online presence that competes with the big boxes.

“The Internet is the most cost-effective solution to close the gap between a potential client and the services your company offers,” says Jennifer Stine Schulman. “The information that Acsellerate provides through proactive alerts, reports, and the interactive dashboard, allows businesses to develop a comprehensive online strategy that promotes the right products, at the right time, to the right customers.”

To learn more about the partnership with Acsellerate and Fortune Web Marketing, contact Acsellerate at 571-266-6420 or email sales@acsellerate.net; or contact Jennifer Stine Schulman at (877) 813-6390 or email jennifer@fortunewebmarketing.com.

About Acsellerate Solutions, LLC

Acsellerate is the market and technology leader in on-demand sales and business intelligence services. The company’s suite of web-based analytic, advanced reporting and integrated CRM solutions provides interactive information, empowering executives, managers and sales professionals to easily understand the effectiveness of their customer relationships and turn that insight into bottom-line results. Acsellerate arms distributors in highly competitive industries with an effective, affordable suite of services designed to help them compete successfully in today’s market without requiring a significant technology or financial investment. Acsellerate is privately funded and headquartered in Alexandria, Virginia. For more information visit www.acsellerate.net.

About Fortune Web Marketing

Fortune Web Marketing is a full service Internet Marketing agency offering the latest insight, knowledge and technology to help companies achieve significant internet presence for their websites. Fortune Web Marketing brought its services to the Office Products industry in 2007, after identifying a need for Independent Office Supply Dealers to effectively create an internet presence and generate new business

online. By taking each client's needs and goals into account, Fortune Web creates unique solutions that fit the business models and marketing strategies of Independent Dealers. Fortune Web Marketing offers search engine optimization techniques, pay-per-click strategies, social media marketing and a variety of other services.