



Fortune Web Marketing and Flashecom Collaborate on Search Friendly eCommerce Sites

Fortune Web Marketing & Flashecom, a provider of cost-effective and scalable eCommerce solutions, are collaborating to offer search engine friendly eCommerce websites to Technology & Office Products dealers.

Brea, CA (May 6, 2011) – Fortune Web Marketing's partnership with Flashecom is designed to create a service that will provide dealers with a robust eCommerce system and the strategic industry knowledge to more effectively market their businesses online.

By leveraging Flashecom's eCommerce solutions, dealers will now have the option to create a website that is optimized for search engines, thus improving organic rank and enhancing the overall user experience. The Flashecom system can also accommodate custom designs - an aspect very important to establishing brand identity and differentiating a dealer from other technology & office product websites.

"We really enjoy working with the Flashecom system," Jennifer Schulman, President of Fortune Web Marketing, said. "The back-end functionality is easy to use and everything we need to deploy SEO techniques, analytics, conversion tracking, and even generating various shopping feeds is present. It's a win-win situation for both companies. We get to work with their talented team and robust platform, while providing strategic online marketing initiatives".

"Our relationship with Fortune Web Marketing fell into place the moment we first spoke with Jennifer and her team," states Raymond Sanchez, Senior Account Executive at Flashecom, Inc. "We have a long-established relationship with technology product wholesalers, and more recently, office product wholesalers, which leverages Fortune Web's online marketing expertise in both markets. It's a great collaboration overall".

Currently the Flashecom system integrates technology product wholesalers such as Synnex, Supplies Network, Tech Data, D&H, SED International and Ingram Micro. Flashecom has recently added S.P. Richards enhanced eContent to their eCommerce platform and will be deploying other S.P. Richards functionality, such as EDI capabilities, in Q3 of 2011.

For more information please contact Raymond Sanchez at 888.282.1000 x4418 or Jennifer Schulman at 877.813.6390 x4512.

About Fortune Web Marketing Management LLC

Fortune Web Marketing is a full service Internet Marketing Agency, offering consulting and managed services for Search Engine Marketing, Social Media, E-mail Marketing, Analytics, Local Online Marketing and other internet marketing initiatives. Visit FortuneWebMarketing.com for more information.

About Flashecom

Flashecom was founded in 1998 with a simple mission: deliver cost effective eCommerce solutions to businesses who wanted a robust, professional, and manageable presence on the web. To ensure our profitability and appeal, we developed eCommerce solutions that met and rightly predicted our customer's needs. Visit Flashecom.com for more information.