



**Claim
Your
Domain**

VirtualWebRealty.com

Sales@VirtualWebRealty.com

The Office Products Industry's First Premium Domain Name Auction Site Launches

Adelphia, NJ (March 31, 2010) – Online Ventures USA, the parent company of technology provider AOS Ware, announces the Office Products industry's first premium domain name auction site behind VirtualWebRealty.com

VirtualWebRealty.com will allow dealers within the office products, office furniture, custom printing and school supply industries to view industry related premium domain names available for purchase or currently on auction. The site currently has over 750 premium domain names available and plans to add over 500 more premium domain names in the second quarter of 2010.

The premise behind the site is to offer premium domain names to Office Products industry dealers that will help them establish an online business, quickly growing brand awareness associated with a premium, industry specific brand name.

The domains available for auction on VirtualWebRealty.com can be considered premium in the regard that each contains industry specific keywords and are closely associated with industry terms.

"If your domain contains the keywords 'office supplies' or 'school supplies', you're already ahead of the game in achieving significant organic rank on search engines for these terms", explains Jennifer Stine Schulman, President of Fortune Web Marketing, an Internet Marketing agency that specializes in the Office Products industry.

"Bidding on a term in the pay-per-click arena, especially for something as broad and competitive as 'office supplies' can get expensive, whereas achieving organic rank for these terms can be much more cost effective."

Mrs. Schulman further clarifies that building a brand and growing an online business requires a diverse mix of marketing strategies, but since Search Engine Marketing is critical for online business, the value of achieving high organic rank should not be taken lightly. "A domain is part of your brand and should always be considered such. Premium domains will generally contain keywords and most importantly, associate the user with what the site is essentially about, the types of products and services it offers and even the geographic region which the site may serve".

VirtualWebRealty.com plans to release geo-targeted domains that focus on the 50 states in the US market, as well as specific regions within the UK during the second quarter of 2010.

Anyone interested in obtaining a domain name should email Sales@VirtualWebRealty.com or visit the site to see what domains are currently available.

About Online Ventures USA

Online Ventures USA, the parent company of Virtual Web Realty and technology provider AOS Ware, provides technology solutions including eCommerce platforms and software systems. The company is dedicated to providing state-of-the-art technology and business management solutions for independent dealers across various vertical markets including office products, school supplies and medical supplies.