



JENNIFER RAE STINE

Fortune Creative Collective | President & Founder
NJ, CA, & VT
FortuneCreates.com | 877.813.6390

Meet Jenny Stine, the president and founder of Fortune Creative Collective. Stine's journey into entrepreneurship began 18 years ago when she founded Fortune, leaving behind the male-dominated financial services industry where she felt stifled. The risk paid off, and Stine has since been named a Leading Woman in Business in South Jersey by Oprah & Entrepreneur Magazine and a Top Transformational Women Leader by Exeleon Magazine in 2022.

Stine defines a dynamic woman as someone who is confident, flexible, agile and knowledgeable, qualities she respects and admires in others. She draws inspiration from her two grandmothers, who overcame significant challenges to raise large families independently, instilling in her the value of resilience and self-reliance.

Fortune Creative Collective, formerly known as Fortune Web Marketing, is a WBENC Certified, Google Agency Partner, and Microsoft Ads Partner, among other distinctions. Jenny leads with a commitment to honesty and transparency, fostering a culture that values constant learning and skill enhancement. Her agency is deeply rooted in the community, offering pro-bono marketing services to non-profits and providing internships to local students. Personally, Stine serves on the board of four non-profits.

"Nurture the seeds of the next generation and your community, and you yourself will grow," she says.

Stine advises the next generation of female leaders to be fierce and compassionate, always believing in their potential. While she no longer resides in Philadelphia, her connection to the city remains strong, and she cherishes its vibrant and culturally rich atmosphere.

"It's not just one person that creates a Dynamic Woman," she says. "It's her support system—her family, colleagues and mentors. How she allows others to shape her is what truly matters."

Photography by Phil Kramer

